



## **JOIN US!**

## ROCKY MOUNTAIN ASPHALT CONFERENCE



**Date:** February 19-20, 2025



**Time :** 8am - 5pm

## **SPONSORSHIPS AVAILABLE!**

ASPHA

THE SMOOTH QUIET RID

## **Elevate Your Brand**

### Exclusive Vendor Showcase Opportunities!

- **Direct Engagement:** Connect with a focused audience of asphalt industry professionals.
- Networking Opportunities: Forge valuable connections with industry leaders.
- Innovative Showcase: Present your cutting-edge products and solutions to a targeted market.
- Enhanced Visibility: Amplify your brand's presence in the industry.

We're gearing up for an exceptional event where asphalt industry experts and innovators converge to explore the future of paving.

## **Be a Featured Sponsor**

Showcase your expertise and thought leadership by sponsoring key sessions, workshops, or panel discussions.

Position your brand at the forefront of industry discussions and demonstrate your commitment to driving advancements in asphalt technology and practices.







## **EVENT REGISTRATION: OPENS OCTOBER 1ST**

# ASPHILL CONFERENCE & EQUIPMENT **Colorado Rides on Us** Sponsorship GUDE

MOU

**Rocky Mountain Asphalt Conférence & Equipment Show** 

Colorado Asphal

ement Association

Colorado Rides on Us

FEBRUARY 19-20, 2025 **DENVER MARRIOTT TECH CENTER** 

## **SPONSORSHIP LEVELS**



### Platinum | Gold | Silver

- $\checkmark$  Recognition on event website
- Recognition on social media, and member communications
- $\checkmark$  Listing on conference signage

**Attendee Profile By Industry** 

Consultant 5.2% City 30.9% Contractor 30.9% Supplier 5.2% Federal 2.1% State County 10.3% 15.5%

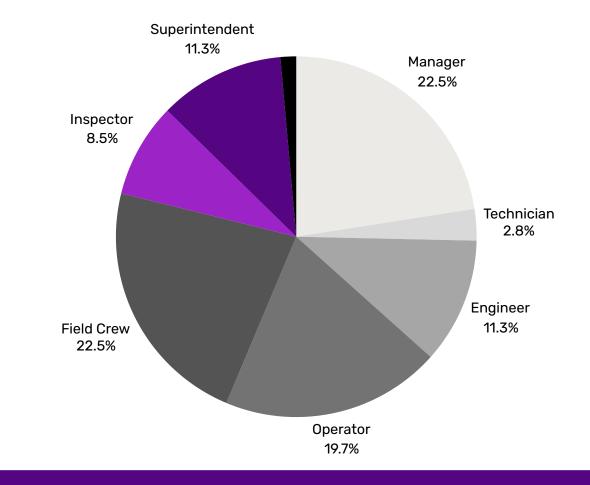
### Recognition during the conference

Complimentary registration

- ASPHALT

- **Recognition In conference materials**
- Post event attendee list

ASPHALT



### **Attendee Profile By Title**

www.rmaces.org



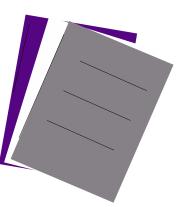
# Sponsorship VALUE PROPOSITION

A RMACES sponsorship offers a strategic platform to:

- ELEVATE your brand
- CONNECT with industry leaders
- DRIVE business growth







### All Sponsorship Levels

Recognition on event website, In conference social media & member communications



### All Sponsorship Levels

Listing on conference signage

### All Sponsorship Levels

Recognition on conference materials



## **All Sponsorship Levels**

Complimentary registration(s)

### Platinum/Gold Sponsor

Recognition during the conference

**Platinum Sponsor Only** 

Post event attendee list (name, company, title, mailing address, phone number)

Gain access to a highly targeted audience of professionals, experts, and decision-makers in the asphalt industry at our largest event of the year, the Rocky Mountain Asphalt Conference and Equipment Show. Your sponsorship ensures exposure to a diverse group of attendees ranging from engineers and contractors to government officials and suppliers.



# **"Best In Colorado" AWARDS DINNER SPONSOR**



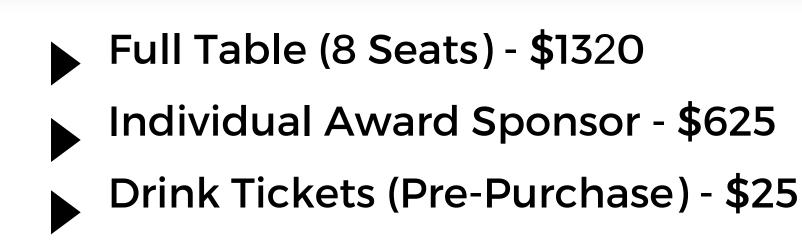
Date: February 19, 2025



**Time :** 6pm - 8pm

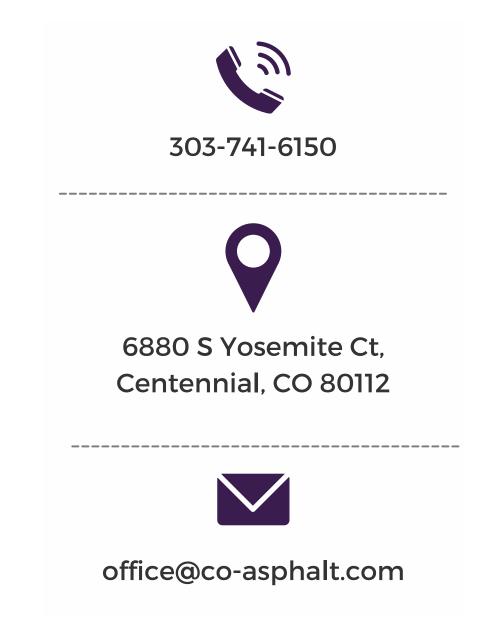
Sponsoring the "Best in Colorado" Awards Dinner is more than just brand

exposure—it's a chance to support and celebrate the industry's best paving leaders. By sponsoring, your company helps highlight the innovative, hardworking professionals who are actively advancing asphalt pavement practices in Colorado.



## **Additional Considerations:**

- Wi-Fi Sponsor \$3000
- Conference App Sponsor \$2500
- Conference App Advertisement \$750
- Wednesday PM Reception Sponsor \$2500





# SPONSORSHIP OPPORTUNITES

FEBRUARY 19-20, 2025 DENVER MARRIOTT TECH CENTER

Gain access to a highly targeted audience of professionals, experts, and decisionmakers in the asphalt industry at our largest event of the year, the Rocky Mountain Asphalt Conference and Equipment Show.

Platinum - \$5000 **Gold - \$3500** Silver - \$2000 **Registration Item Sponsor (Only 1 Available) - \$4000** Lanyard Sponsor (2 available) - \$2500 Lunch Sponsor (multiple available) - \$3000 Wednesday PM Reception Sponsor - \$2500 **Full Track Sponsor - \$2500 Individual Session Sponsor - \$750 Raffle Sponsor - \$500 Conference App Sponsor - \$2500 Conference App Advertisment - \$750** Morning Snack Sponsor (multiple available) - \$2750 Afternoon Snack Sponsor (multiple available) - \$2750 **Drink Tickets (Pre-Purchase) - \$25** Wi-Fi Sponsor - \$3000

**Contact Us if you're interesed in supporting the conference** 



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